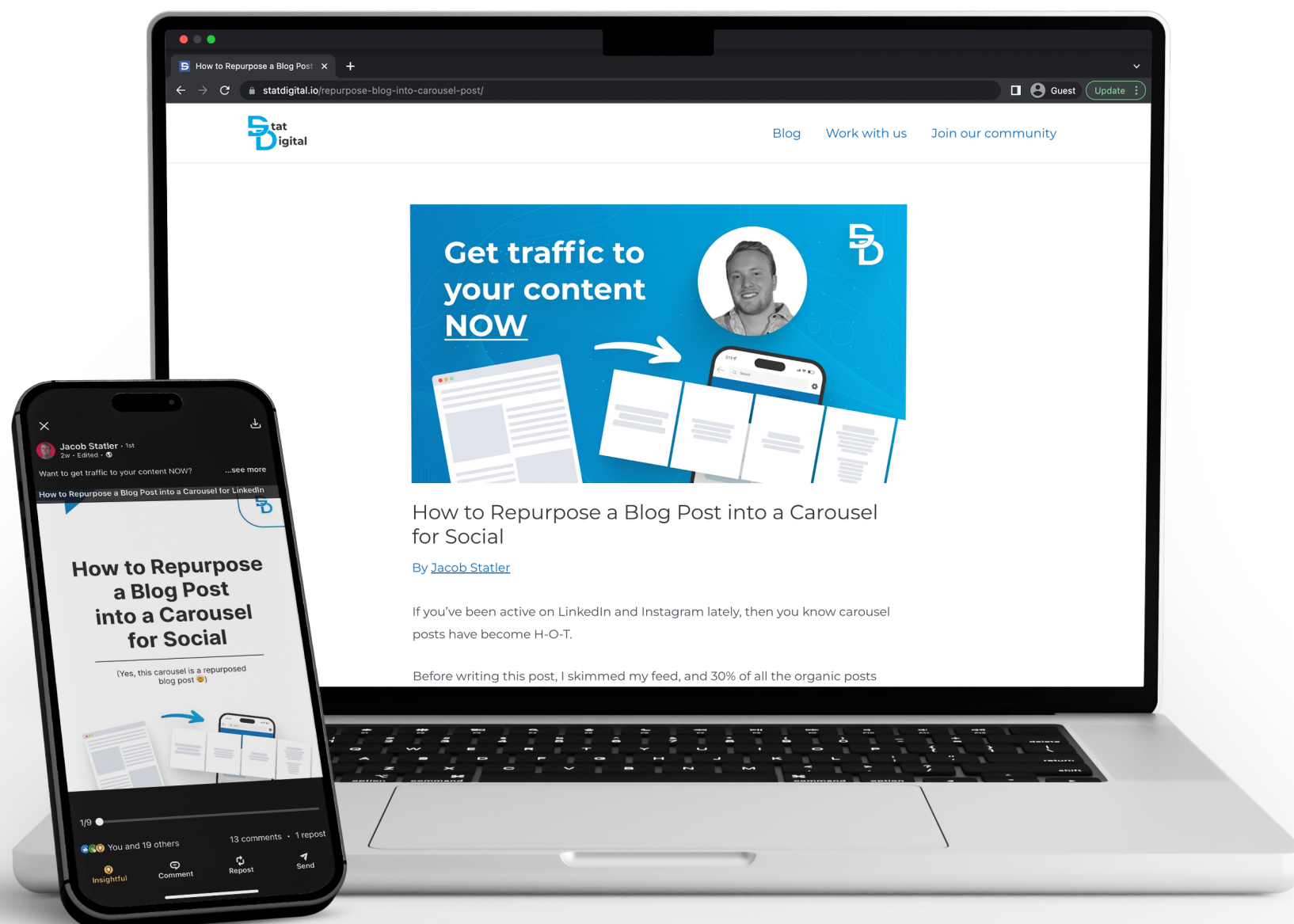
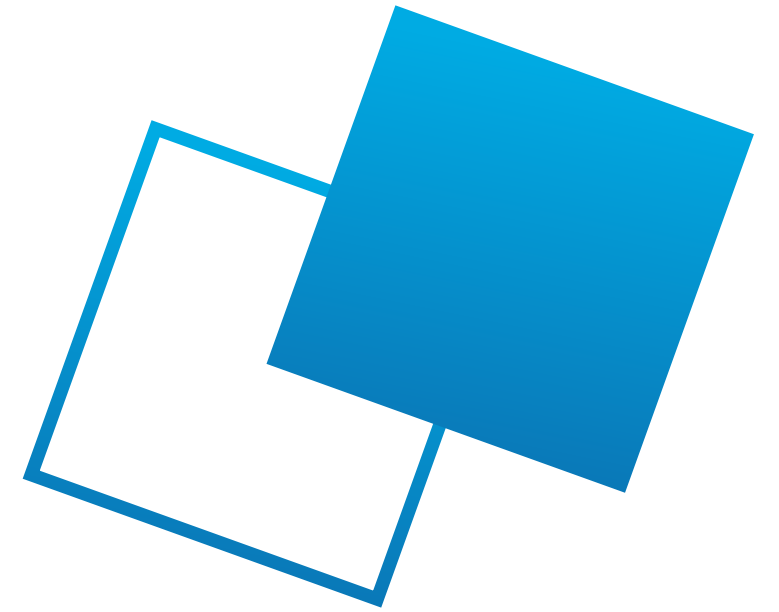


# How to Make a Hyper-Actionable Carousel From a Blog Post

I repurposed this from a blog post... 😊





**The year is 2023...**

**Carousels have taken over LinkedIn.**

**The top posts are now all carousels.**

**You have blog posts.**

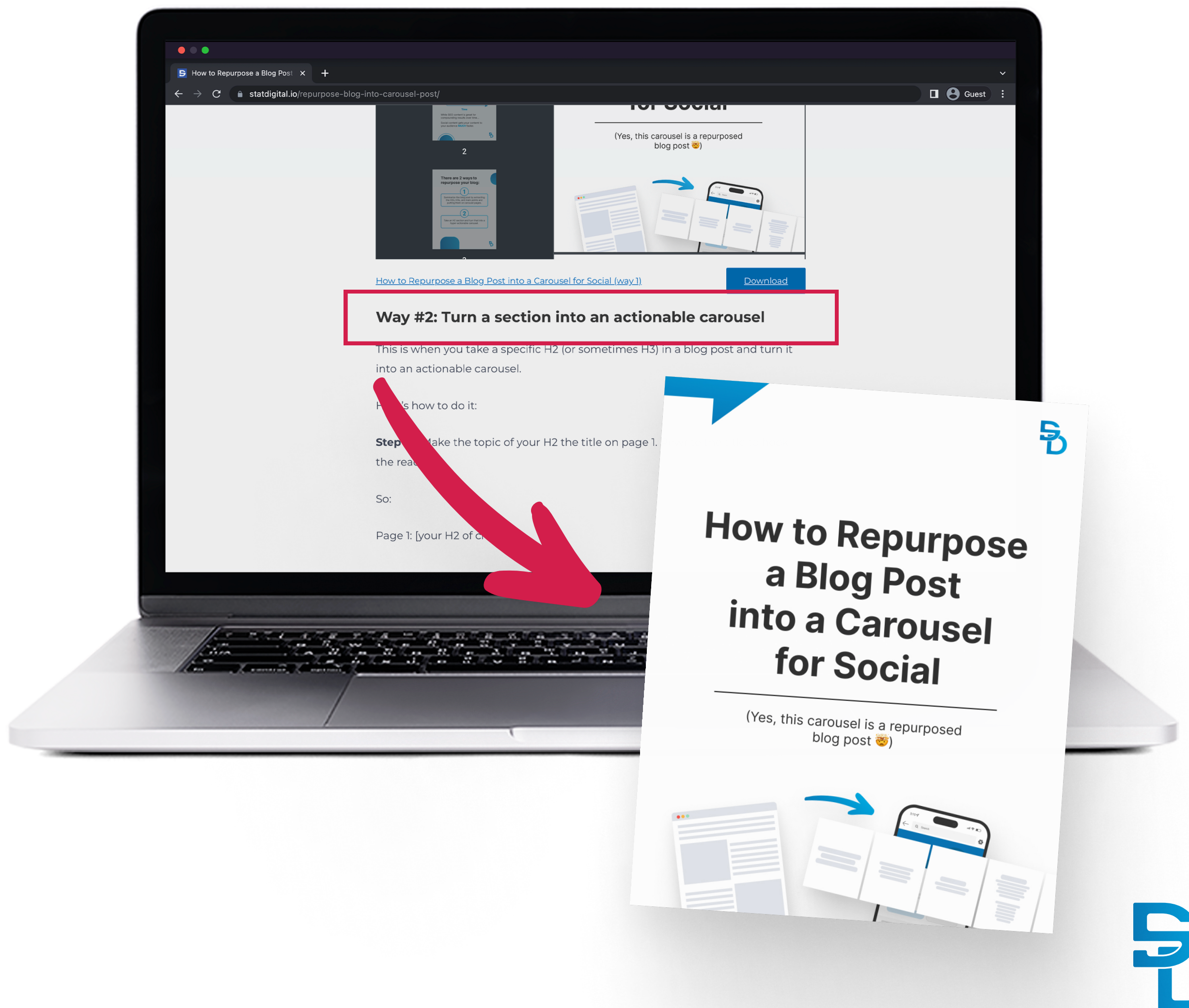
**But you're not distributing them to your B2B audience on LinkedIn.**



# Step #1

## Choose 1 section from your blog post

- Make your chosen H2 or H3 the title for page 1 of your carousel
- Rewrite the title to hook the reader



# Step #2

## Make your main points the subtitles on each page

### Way #2: Turn a section into an actionable carousel

This is when you take a specific H2 (or sometimes H3) in a blog post and turn it into an actionable carousel.

Here's how to do it:

**Step #1:** Make the topic of your H2 the title on page 1. Rewrite the title to hook the reader.

Page 1: [your H2 of choice]

**Step #2:** Give any H3s a dedicated carousel page. Make sure each page subtitle flows like a conversation.

**Step #3:** Create a page for each sequential step in the process of what the blog section explains.

**Step #4:** Write 1-5 actionable sentences for each step. Rewrite the blog section you're repurposing to be concise and flow like a social media post (write it as if you were talking to a friend).

**Step #5:** Add descriptive visuals in the form of graphics or screenshots to explain the idea on each page. Not every page needs a visual, but the more, the better.

**Step #6:** Make the last page your CTA. Here are some CTAs to consider depending on the topic:

- Make sure the subtitles flow like a conversation.



# Step #3

## Create a new page for each step of the process

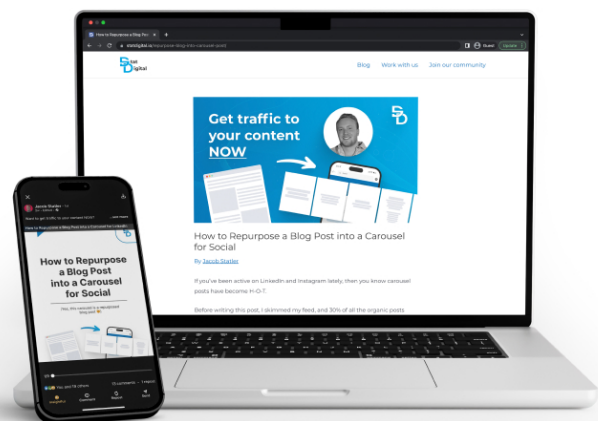
- Hey, that's what I did with this post 😊

**Step #1:** Make the topic of your H2 the title on page 1. Rewrite the title to hook the reader.

**Step #2:** Give the content a flow like a story.

### How to Make a Hyper-Actionable Carousel From a Blog Post

I repurposed this from a blog post... 😊



**Step #3:** Create a new section explaining the process.

The year is 2023...

Carousels have taken over LinkedIn.

The top posts are now all carousels.

You have blog posts.

But you're not distributing them to your B2B audience on LinkedIn.

**Step #4:** Add a visual that you're repurposing from the original source you were repurposing.

**Step #5:** Add descriptive visuals in the form of graphics or screenshots that illustrate the idea on each page. Not every page needs a visual, but the more, the better.

**Step #6:** Make the last page your CTA. Here are some CTAs to consider depending on the topic:



# Step #4

## Write 1-5 actionable sentences for each step

Rewrite the blog section you're repurposing to be concise and flow like a social media post.

Write it as if you were talking directly to a friend.

Use bulleted points to keep things organized.

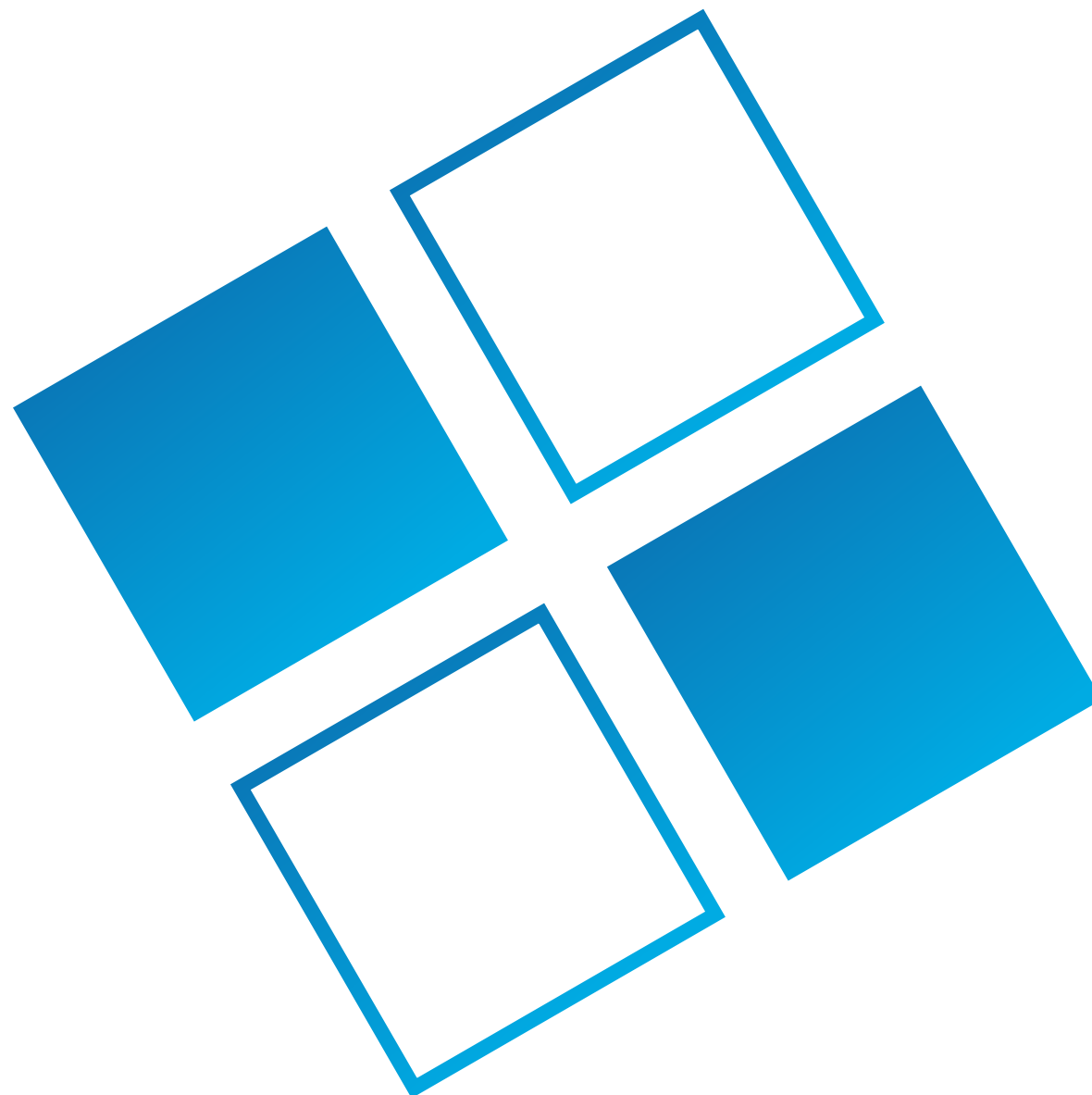


# Step #5

## Add descriptive visuals

Add graphics or visuals that explain your ideas.

Not every page needs a visual, but the more, the better.

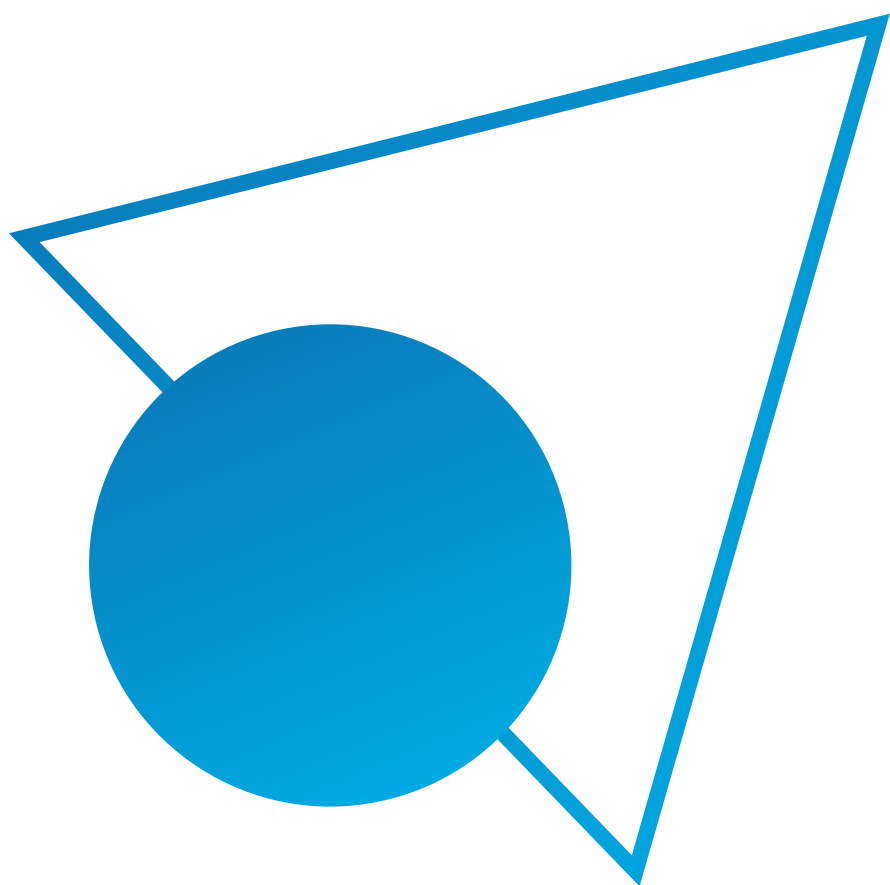


# Step #6

Make your last page the CTA.  
Here are some ideas...

- Follow for more
- Sign up for an email list
- Read the full blog post
- Sign up for a trial or demo

*Like this* →







# Ready to Start Distributing Your Content on LinkedIn?

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Link to the full guide in the comments!

